

REACH NEW CUSTOMERS & GROW YOUR AUDIENCE

2025 Business & Community Directory

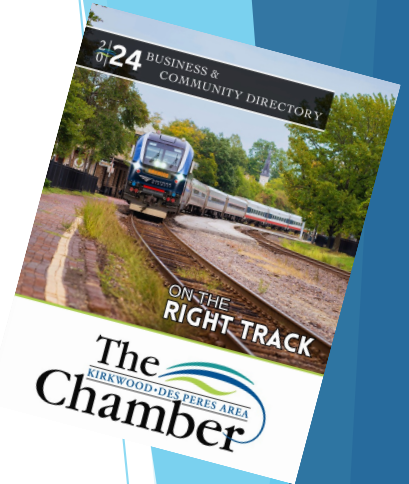
CONTRACT DEADLINE: Sept 6, 2024

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____



Here's what I want:

- Use same ad(s) as last year.
- I will create and send a new ad. **AD COPY & ART DEADLINE: September 30, 2024**
- Add additional category listings in the Buyer's Guide section for this business.
Additional Categories: _____

(Must be selected from Approved Business Category list)

I agree to purchase an ad and/or listing: _____
(Signature Required)

Ad Size *(see ad pricing/size chart on other page):*

_____ \$100 Quick Ad _____ \$200 Business card _____ \$325 Quarter page
_____ \$600 Half Page _____ \$1,000 Full page _____ \$290 Non-profit Quarter page (5 or fewer ees)

Add _____ Additional Categories for this same business name. *(See Business Category page for choices.)*
\$35 per Category X _____ Categories = \$_____ *(Add to total due)*

Additional Business – Must be Same Owner, same Address & same Employees _____ \$200 each
Additional Business Name: _____

PAYMENT: Total Amount: \$ _____ [] Check Enclosed

CC# _____ Exp. date _____ Code _____

Signature: _____ **Date:** _____

Mail to:
Kirkwood-Des Peres Area Chamber
366 S. Kirkwood Rd, LL
St. Louis, MO 63122

Questions:
(314) 821-4161

Email to:
beth@thechamber.us

Chamber Directory – Business Categories

Please select your business category for the Chamber Directory from this list only. *Sorry, no write-in categories accepted.*

Accountants
Advertising/Promotions
Antiques / Estate Sales / Consignments
Apartments
Architectural Design & Building
Arts & Entertainment
Assisted / Senior Living
Attorneys / Legal
Auto & Light Truck Repair
Automotive Body, Paint & Glass
Automotive Parts & Repair
Automotive Sales
Awards/Engraving
Awnings
Bakery / Deli
Banks & Credit Unions
Banquet / Catering
Barber Shops
Beauty Salons / Spas
Biographies / Memoirs
Business Services
Butcher / Meat Market
Child Learning Centers
Chiropractors / Acupuncture
Christmas Tree Lots
Churches
Cleaning Services
Clothing / Shoes
Community Organizations / Non-Profits
Computer Service / Sales
Construction Management
Consulting / Coaching
Contractors
Counseling
Credit Card Services
Dance Instruction
Delivery / Trucking
Dental
Education / Library
Electricians
Employee Benefits
Employment/Recruitment/Resume Svcs.
Event Planning

Financial & Investment Services
Financial Advisors
Fire Suppression Services
Fitness
Florists
Funeral & Cremation Services
Gifts & Specialty Items
Glass
Golf Instruction
Government
Graphic Design
Grocery Stores
Hardware
Health Care / Physician Practice
Heating, Air & HVAC
Holistic Health
Home Improvement / Handyman
Home Security
Hospitals & Clinics
Hotels/Motels
Human Resource Services
Individuals
Insurance / Medicare Insurance
Interior Design
Jewelry
Landscaping
Legal Services / Attorneys
Lobbying
Locksmith
Logistics/Supply Chain
Mail Services / Shipping
Manufacturing & Production
Marketing / Public Relations
Massage/Muscle Therapy
Medical, Dental & Nursing Care
Mortgage Banking
Name Tags
Moving / Storage
Office Furniture & Supplies
Optical Services
Painting / Wallpapering
Personal Services
Pest Control

Pets
Pharmacy
Photographers
Physical Therapists
Plants
Plumbing
Power washing
Press / Publications / Radio
Printing Services
Promotional Products
Property Leasing & Management
Public Relations
Pumpkin Patch
Real Estate Services
Remodeling
Restaurants
Restaurants & Specialty Dining
Retail Shopping
Retirement Planning
Roofing / Siding
Security / Home Automation
Senior Services
Shopping Centers
Shredding
Signs & Banners
Speech Therapy
Sports / Recreation
Tax Preparation / Bookkeeping
Telecommunications
Tourism / Attractions
Trash / Recycling
Travel Agencies
Tree Service
Urgent Care
Utilities
Veterinarians
Website Design
Wholesale
Window Coverings
Window Installation

Business & Community Directory – Technical Information

Contract Deadline–September 6, 2024
Ad Copy & Artwork Deadline – September 30, 2024

Send Your Ad Copy & Artwork to: Beth@thechamber.us

If you have any questions concerning these specifications, call Beth at 314-821-4161.

IMPORTANT

Technical Information:

- To produce the highest quality publication, the *Business Directory* is prepared digitally.
- Ad prices listed are for those ads submitted electronically, as a TIFF, PDF or EPS attachment to Beth@thechamber.us.
- MAC and PC files will be accepted if prepared using Adobe Photoshop, Adobe Illustrator, or QuarkXpress, etc.
- Include all font names and supporting artwork used in your ad.
- All artwork must be saved as EPS, TIFF or PDF files with a resolution at 300 dpi.
- Please double-check your size and copy.
- Camera-ready art will go to press “as is”.

If you do not understand all this technical information, the professional preparing your ad will. Please give them this page as they will need the information to create the appropriate ad for this publication.

Questions? Contact:

Beth Wideman
Kirkwood-Des Peres Area Chamber
366 S. Kirkwood Rd, LL
St. Louis, MO 63122
Beth@thechamber.us
(314) 821-4161



Business & Community Directory Advertising Sizes and Prices

Quick Ad
\$100
(can be done in addition to regular sized ad)

Full Page
\$1000

½ Page \$600

½ Page
\$600

¼ Page \$325

¼ Page
\$325

Biz Card
Size
\$200

Biz Card
Size
\$200

Directory Ad Sizes and Costs

Size V= vertical H = horizontal	Dimensions Width x Height	Ad Price	Minor Correction Fee (if needed)	Design Fee (if needed)
Full-Page	7 7/8 x 9 5/8"	\$1000	\$30	\$100
Half-Page (H)	7 7/8 x 4 11/16"	\$ 600	\$30	\$75
Half-Page (V)	3 5/8 x 9 5/8"	\$ 600	\$30	\$75
Quarter-Page (H)	7 7/8 x 2 3/8"	\$ 325	\$30	\$50
Quarter-Page (V)	3 5/8 x 4 3/4"	\$ 325	\$30	\$50
Business Card (H)	3 5/8 x 2"	\$ 200	\$30	\$25
Business Card (V)	2 x 3 5/8"	\$ 200	\$30	\$25
Quick Ad	2 ½" x 1"	\$100	\$0	\$0